

CHANGING THE SHAPE OF OUR COMMUNITY

YMCA OF SOUTHWESTERN INDIANA
2017 Annual Report



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

SQUARING UP SUCCESS

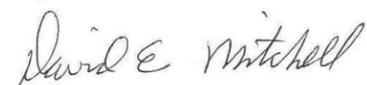
As my two year term as Metro Board President comes to a close, I reflect on a number of successes and even some challenges we continue to face:

- The past couple of years have witnessed dramatic changes at Camp Carson with improvements and updates made to many of the existing facilities and unique features added like the two new suspension bridges.
- We are completing the four-year 21st Century Community Center grant, serving over 300 students at Delaware, Evans, and North Junior High schools. We recently secured an additional four-year grant to continue this transformative program.
- Growth in our core programs and membership has been substantial. For the first time in our history, the annual operating budget exceeds \$10 million.
- We continue to make progress toward the redevelopment of the Downtown YMCA. We have secured nearly \$10 million in support of this project to date. There are many moving parts associated with this project, but the YMCA staff and Metro Board are working very hard to make this a reality. We hope to make a public announcement very soon regarding our Downtown branch.

None of these achievements could or would have occurred without the fantastic staff we have throughout all of our YMCA branches. The YMCA of Southwestern Indiana is not only a top ranked association in Indiana but is also considered a shining star among YMCAs nationally...and the common denominator is our staff. Our staff is absolutely fantastic, and I want to thank them for their support and their continued dedication and service to our YMCA.

Lastly, I would like to thank the members of the Metro Board and officers for their support and service. We truly have an outstanding board that is dedicated to the mission of our Y.

It has been an honor to serve as your Metro Board President these past two years. I believe we have made tremendous strides, but stay tuned. There are wonderful things to come.



Dave Mitchell
Board President, YMCA of Southwestern Indiana



EQUAL PARTS PEOPLE AND PROGRESS

I am honored to serve as the CEO of this great YMCA and to work with such an outstanding and dedicated group of volunteers. Our association is strengthened through the commitment of our volunteers, which is reflected by our Metro Board members that plan and support the future growth of our association and by a host of program and event volunteers that drive many of our core services. On behalf of our staff, I want to extend a sincere thank you to all of the volunteers that support our YMCA by investing their time and talent in advancing our mission.

Throughout this annual report, you'll find statistics that affirm the scope and scale of the impact of our Y. The statistics provide clarity for relevance of our mission and how we align our programs and services with the needs of our community. More than the numbers, there are also stories that share a personal perspective on the work of our Y. These stories provide examples of how lives are changed and positively impacted by our mission and how we work with our community to prepare young people to reach their full God-given potential.

The great thing about our Y is that I always feel like there are even better days ahead. 2017 was a fantastic year, but I am extremely excited about the opportunities available to us in 2018. We'll begin the process of securing the future of the downtown YMCA and ensuring that we can serve the needs of the center city. We'll complete additional improvement projects at YMCA Camp Carson, and we'll continue to grow the core programs that engage over 30,000 members and program participants!

Thank you for your support and thank you for the opportunity to serve as your Chief Executive. Together we can...live well...achieve more...connect others...for a better us!



Derrick Stewart
Chief Executive Officer, YMCA of Southwestern Indiana



THE THREE SIDES OF HEALTHY LIVING

At the Y, healthy living goes beyond just physical health to encompass a healthy spirit, mind, and body. With focus on improving personal well-being, we provide the knowledge, inspiration and support for our community to stay active, eat healthy, connect with others, and live well.

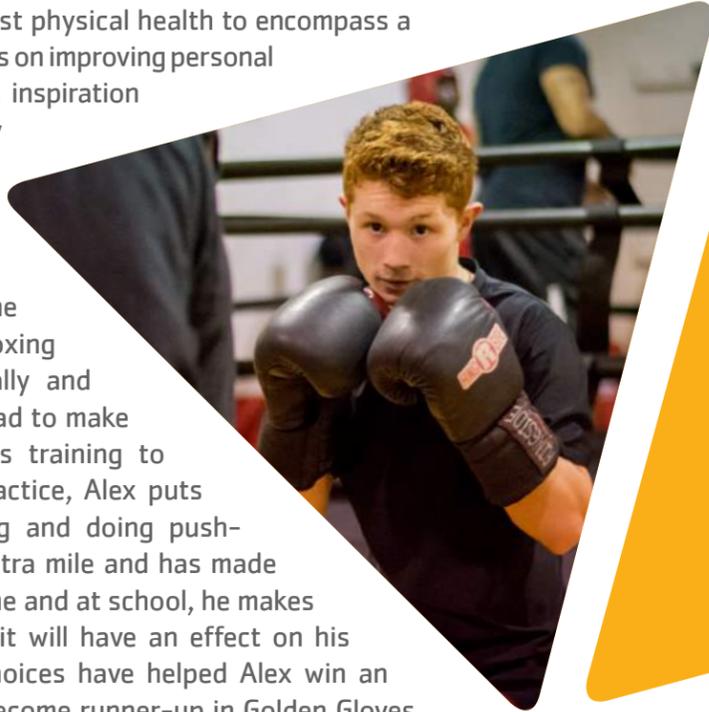
Alex Maldonado is just one of many youth who have been impacted by the Evansville YMCA Boxing program. Boxing is a demanding sport, both physically and mentally. In order to excel, Alex has had to make physical adjustments and change his training to meet his goals. On top of boxing practice, Alex puts in additional conditioning by running and doing push-ups/sit-ups. He's always going the extra mile and has made adjustments to his diet as well. At home and at school, he makes healthier meal choices knowing that it will have an effect on his performance in the ring. All these choices have helped Alex win an Indiana State Silver Gloves title and become runner-up in Golden Gloves.

As one of our team captains, Alex has demonstrated his strong leadership skills and positive attitude. When Alex shows up for training, he is not only always prepared, on time and gives 100%, but he also encourages his teammates and welcomes new participants with a smile and a handshake.

Alex has achieved all this despite a tough upbringing. With his father currently in prison, Alex has felt tempted at times to follow a bad crowd. However, he says "Boxing at the Y has been all around great for my life. The program has kept me out of trouble, off the streets and focused. I love the sport of boxing and my team. They are like family to me."

Alex often confides in the coaches, especially when it comes to peer pressure at school. Recently, he was being taunted by another boxer from a different gym. At first he was angry and wanted to retaliate, but after some self-reflection and mentoring with one of our coaches, Alex let go of his resentment and instead prayed for the young man. While we're extremely proud of Alex's accomplishments inside the ring, it's moments like these that make us most proud of him as he develops a healthy spirit, mind, and body.

Jen Richard,
Boxing Coordinator
Downtown YMCA



- ▶ **1,000** friends practiced discipline and endurance in race training programs
- ▶ **3,000** personal training sessions that helped individuals reach their fitness goals
- ▶ **5,161** participants registered for our special event races
- ▶ **17,483** ActivTrax workouts logged by members staying active
- ▶ **25,952** members served
- ▶ **44,093** visits to Child Watch while parents improved their health
- ▶ **172,607** times group exercise classes were attended by members and guests
- ▶ **722,324** member visits to our wellness centers

GIVING YOUTH THE EDGE THEY NEED

DIAMONDS is a YMCA program that promotes healthy choices/healthy relationships, establishes career goals, and works to increase self-esteem in females ages 7-18. But we also have the opportunity to serve our DIAMONDS through college and beyond. Brandy Robinson is a prime example of our mission to support our youth even after high school.

Brandy started the DIAMONDS program as a sophomore at Bosse High School. She grew up in an unstable environment, constantly moving around. Her siblings, one younger and one older, starting getting into trouble and even incarcerated, but Brandy was the glue that kept her family together.

Brandy engaged quickly in the DIAMONDS program by getting involved and even served as the 2016-2017 DIAMONDS President. Through DIAMONDS Brandy gained healthy, stable adult relationships, an understanding of what it means to lead her peers and DIAMONDS sisters, and a support system that she has not always had.

As a personal goal, Brandy set her sights on college. She would be the first person in her family to graduate high school (let alone college) so she applied and got accepted to the University of Southern Indiana, Brescia University, and Indiana State University.

She made her decision, and then it was time for Brandy to start a new journey. On August 15th, I helped Brandy and fellow DIAMOND Bree Higgs, load up the YMCA car along with another truck, and we made the trip to Indiana State University for freshman move in. Without looking back, Brandy has begun her second semester at Indiana State majoring in Education with a minor in Business. She plans on working for the YMCA Community Outreach Department during her summer break to gain experience working with youth while also saving money for a car.

The YMCA Outreach Team is extremely proud of Brandy for all that she has accomplished and overcome. We look forward to supporting her and other graduates through all the life experiences that come their way as they continue to grow and thrive.

Chasity Everett
Senior Program Director
YMCA Community Outreach



- ◆ **113** students learned reading skills in our Summer Learning Loss Prevention Program
- ◆ **529** average number of youth served each week in Summer Day Camp
- ◆ **691** children gained confidence and developed skills while participating in Childcare
- ◆ **1,286** youth felt belonging at resident camp at YMCA Camp Carson
- ◆ **2,000+** children served in free Outreach Programs
- ◆ **5,258** kids learned focus and sportsmanship in Aquatics and Youth Sports programs
- ◆ **33,096** visits to our Youth Activity Centers where kids and teens engaged in healthy activities
- ◆ **\$131,687** awarded in scholarships to kids attending YMCA Camp Carson

SHAPING THE PATH TO A SUSTAINABLE FUTURE

A few years ago, I approached local education professionals and business leaders about what the YMCA could do to help our youth thrive and our community sustain growth. It boiled down to our job market, and I learned that students needed to actually see people at work to get inspired about a career versus simply hearing it in a classroom.

In response, the Y launched the College and Career Readiness program. This nine-week program is designed to feature prepared lessons, coupled with field trips to local businesses, and a college tour so students can see and learn first-hand about careers. The program was supported by local businesses who welcomed tours of their facility, knowing that students may work at their business one day.

One example was learning how plastics are made. Using the Path Finder's curriculum kit, students mixed chemicals and actually made plastic in the classroom and then later toured Berry Global to see various operations, from meeting a front line operator to shaking the hand of a Vice-President. Students witnessed the production of a single cup as well as the packaging of hundreds of thousands of cups and even met the single most important employee, the Safety Coordinator. The pilot program was an immediate success and has grown to serve 5 schools and 150+ students a year, partnering with 10+ businesses, the latest being Atlas World Group.

Creating a sustainable future through a career path after high school also means students and families need to learn how to plan for the expenses related to college or pursuing a trade. We piloted another phase to the program at Caze Elementary in which students who completed the program also attended a graduation that included a financial literacy workshop presented in partnership with CollegeChoice529. Families learned from professionals about the benefits of post-secondary education and how to start planning now. To help them get started, the Y opened a CollegeChoice529 account for every student in the program, immediately increasing the odds that the child will one day enroll in college. Subsequent deposits were made each time a student earns a new certificate within future phases of the program.

Prior to the program, many students did not have a clear vision or path to their future. Helping students understand their interests and unlock their potential is key to career exploration and future success. Ultimately, they become self-sufficient citizens in our community. The Y is proud to partner with students, families, schools, and local businesses to prepare today's students for tomorrow's careers and ensure that there is a clear path for every student.

Sean Kuykendall
Branch Director
YMCA Community Outreach



13

officers elected from our Youth & Government delegation out of 19 available positions

46

youth learned the legislative process in the YMCA Youth & Government program

150+

students explored college and career opportunities

904

employees made an impact in our local community

1,557

volunteers donated time and talent at special events and programs

2,600

books and resources distributed to students in reading programs

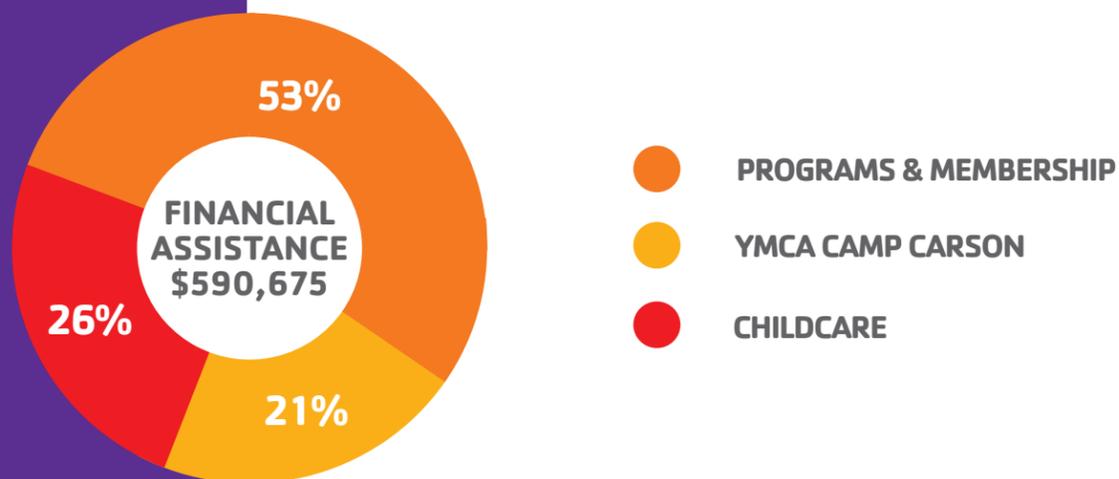
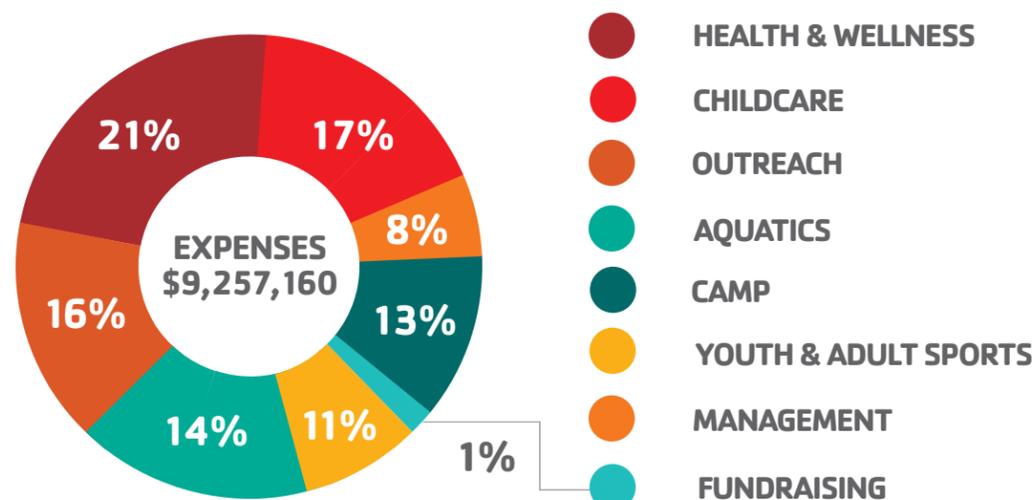
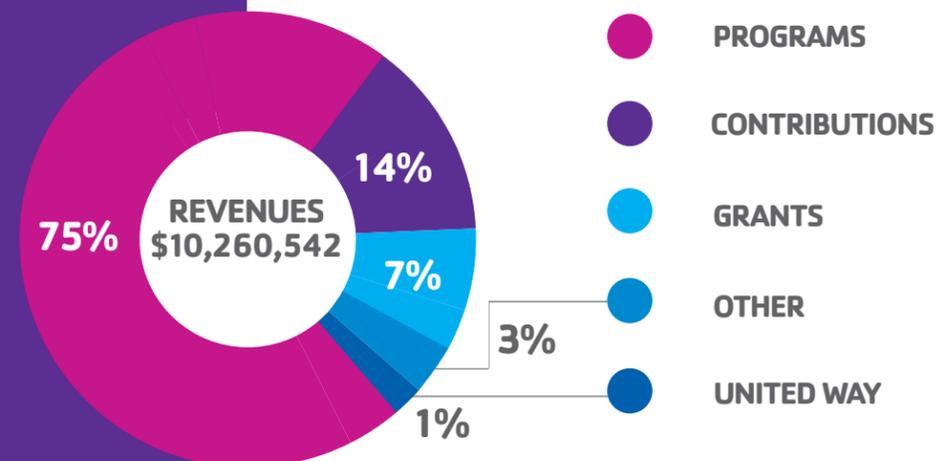
3,064

people served through financial assistance

\$590,675

awarded in financial assistance

2017 FINANCIAL SUMMARY



CIRCLE OF LEADERSHIP

The Y is a powerful association of men, women, and children of all ages and from all walks of life joined together by a shared passion: to strengthen our community.

Together, we're changing the lives of children, adults, and families across Southwestern Indiana.

Volunteer LEADERSHIP

METROPOLITAN BOARD OF DIRECTORS

- David Mitchell**, President
- Sara Miller**, President Elect
- Rodgers Greenawalt**, Treasurer
- Brian Hancock**, Secretary

- Alex Abbott
- Dave Abbott
- Doug Annakin
- Rob Bernardin
- Nick Cirignano
- Sarah Dauer
- Marco Delucio
- Dick Dubé
- Bob Fenneman
- Jared Florence
- Steve Fritz
- John Greaney
- David Herrenbruck
- Christine Keck
- Cory Kuhlenschmidt

- John Lamb
- Paul Linge
- Pete Mogavero
- Rick Moore
- Bob Musgrave
- Susan Parsons
- Doug Petitt
- Denny Quinn
- Michelle Quinn
- Phil Rawley
- Mark Samila
- Jim Sandgren
- Charley Storms
- Steve Witting
- Bill Wooten

EXECUTIVE TEAM

- Derrick Stewart**, Chief Executive Officer
- Jennifer Brown**, Chief Operating Officer
- Tricia Blazier**, Human Resources Director
- Brandi Kuhlenschmidt**, Childcare Branch Director
- Mark Scoular**, Camp Carson Executive Director
- Sean Kuykendall**, Outreach Branch Director
- Crystal Paroyan**, Downtown Branch Director
- Barb Dykstra**, Dunigan Branch Director



Our Mission:

The YMCA of Southwestern Indiana, Inc., following the example of Jesus Christ, responds to community needs by serving all people, especially youth, through relationships and activities that promote health spirit, mind, and body.